



A PLACE TO MEET FOR THE ENTIRE INDUSTRY

- Structures and distribution venues
- Booking
- Networks and consortiums
- Festivals
- Institutions and local authorities
- Civil societies
- Equipment providers and services
- Media



AN INTERNATIONAL TRADE FAIR



PROFESSIONAL MEETINGS



A SHOWCASES FESTIVAL

THE MEDITERRANEAN HUB FOR WORLD MUSIC

Since its relaunch in 2023, the event has enjoyed strong growth dynamics. **Exhibitors and accredited visitors increased by almost 20% between 2023 and 2024.**

In 2025, the 3rd edition will continue its development by bringing together **the entire local, regional, national and international industry.**

With its essential geostrategic position in North-South relations, Babel Music XP 2025 occupies a central place in the Euro-Mediterranean economic and cultural landscape :

- **through its economic and structuring dimension for the music sector**
- **through its unique international dimension**
- **through the societal dimension of its professional professional meetings**

2024 RETROSPECTIVE

- **1 800 international accredited attendees**, including 520 buyers, ensuring the vitality of the market
- **110 stands**
- **Over 50 professional and inter-network meetings**
- **12 speed-meeting sessions** generating nearly **250 individual meetings**
- **35 showcases** of global artists
- **10,000 festival-goers**
- **72 nationalities** represented

EXHIBITOR PACK



ADVANTAGES of being an exhibitor:

- Expand **your network** with qualified professionals
- Effectively promote **your projects**
- Customize **your stand** according to your needs
- Benefit from included accreditations and **support from our teams**

STANDS

including of 2 accreditations and 1 basic furniture kit

	EARLY From 14.11.24	REGULAR From 21.01.25
6 m ²	740 € excl. vat	880 € excl. vat
3 m ²	550 € excl. vat	660 € excl. vat

OPTIONS

	EARLY From 14.11.24	REGULAR From 21.01.25
Additional accreditation	102 € excl. vat	121 € excl. vat
Customizable partitions	from 360 € excl. vat	
Complementary furnitures	products list available online	

NEW

PAVILIONS

including of 1 space within a pavilion and 1 accreditation

	EARLY From 14.11.24	REGULAR From 21.01.25
1 day	190 € excl. vat	230 € excl. vat
2 days	360 € excl. vat	430 € excl. vat
3 days	550 € excl. vat	660 € excl. vat
Talk (additional)	160 € excl. vat	

Shared and themed pavilions reserved for stakeholders in **innovation, transition, inclusion, etc.**

These spaces, tailored to your availability, provide a **focal point, a meeting place**, as well as a dedicated area to **pitch your projects** at the heart of the market

Contact us to book your stand:
Julien Capon
expo@babelmusicxp.com

DELEGATE PACK

Book your **ACCREDITATIONS** online and benefit from:

- Access to numerous **professional meetings**
- The **trade fair area** and all its exhibitors
- The **online directory** to connect with participants
- Access to **showcases**

ACCREDITATIONS

	EARLY From 14.11.24	REGULAR From 21.01.25	LATE From 04.03.25
3 days	124 € excl. vat *	142 € excl. vat *	170,60 € excl. vat *
1 day	75,80 € excl. vat *



Contact us to book your accreditations:
Valentine Pradier
accreditations@babelmusicxp.com

VISIBILITY PACK

EVENTS

Keynote 30 min, max. audience: 100 persons	200 € excl. vat
Speed-meeting One hour session with 5 meetings	125 € excl. vat
Breakfast on the market 1h, 40 persons max.	500 € excl. vat meal expenses included
Cocktail on the market lunch ou afternoon, 40 persons max.	300 € excl. vat meal expenses excluded
Cocktail Dock des Suds early evening	1500 € excl. vat meal expenses excluded
Meeting room booking 3h booking, equiped room	800 € excl. vat
Daycase <i>customized</i>	from 3000 € excl. vat

ADVERTISING

Static ad on the market screens 18 repetitions of 5 seconds during 1 day	500 € excl. vat
Video on the market screens 9 repetitions of 25 secondes during 1 day	1000 € excl. vat
Insert on the Babel Music XP app <i>customized</i>	from 600 € excl. vat
Insert in a newsletter of the event <i>customized</i>	from 600 € excl. vat
Ditribution of a dedicated newsletter <i>customized</i>	from 1000 € excl. vat

Contact us to get your visibility packs:
S everine Quinault
severine.quinault@babelmusicxp.com

Prices are expressed excluding tax (incl. tax = excl. tax + applicable VAT).

VAT on accreditations: 5.5% | VAT on other products: 20%

* Accreditation prices are quoted exclusive of taxes and ticket agent's commission.